

Who

10 consultants, including six different nationalities, work alongside the Director and Founder of the Agency.

What

[Communicate: Verb. The action of sharing and transmitting something to someone. Giving and receiving knowledge.]

Ever since we opened our doors for business, Noir sur Blanc has been developing a range of services that cover every area of communication: press relations, events management, consulting, image surveys, and much more...

Where

Parc Montsouris, rue du Bac, Palais-Royal, Neuilly-sur-Seine... In fifteen years, Noir sur Blanc has moved four times, on each occasion to accommodate its growing number of staff. Since 2003, the Agency has been based at 1 rue Garnier in Neuilly-sur-Seine in the west of Paris.

By what means

From its earliest days, back when fax and the mighty pen were still king, up to and including the Internet and the new technology being used today, the Agency has always used all available means to reach its target audiences. We have never lost sight of the fact, however, that technology is no replacement for the human touch.

Why

Maintaining close ties with the media and keeping our networks up-to-date enables us to stay ahead of the game. Noir sur Blanc is the link that prevents its partners and the media from missing out on making the right contacts and ensuring that no opportunities for communication are lost.

How

The Agency offers many levels of service that are adapted to the means and to the objectives of each client. We never begin our work without a thorough examination of the client's market position. This includes a complete profile of the company or organization, and a survey of its image and reputation, within the context of its desired communication strategy.

When

The Agency is flexible. We can work with a client throughout the year just as we can offer our services for one-off events. We are able to adapt to any timetable.

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**Who,
What,
Where,
By what means,
Why,
How,
When"**